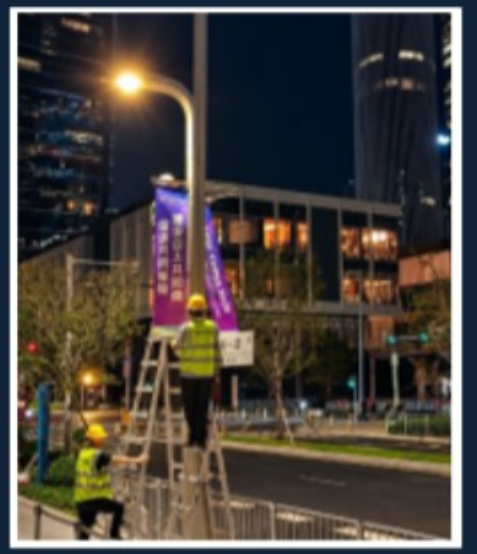
APEC CHINA 2026 | SHENZHEN

A city getting ready to welcome the Asia-Pacific





APEC CITY BRANDING



STREET-LEVEL PREPARATIONS



THE CITY, IN DETAIL

From skyline banners to neighborhood touches, APEC preparations are showing up across Shenzhen.

CITYWIDE BRANDING · STREET WORK · EVERYDAY DETAILS

APEC CHINA 2026

SHENZHEN HOSTS APEC 2026



18–19 NOVEMBER 2026 · SHENZHEN, CHINA

A global technology and manufacturing hub

2026 THEME

Building an Asia-Pacific Community to Prosper Together

OPENNESS | INNOVATION | COOPERATION

ASIA-PACIFIC ECONOMIC COOPERATION

1

Was there a moment when you thought, “Shenzhen is really hosting an international event”? It could be a small detail, a particular scene.

STREET INTERVIEW · SHENZHEN

2

Have you noticed any interesting conversations among friends, family, or colleagues about APEC?

STREET INTERVIEW · SHENZHEN

3

Shenzhen is known as an open city. What is the most “open-minded” thing you've learned from living or working here?

4

Sometimes big global events feel far away. Has APEC made you feel more connected to the world? Why or why not?

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5

If you could choose one word to describe Shenzhen today, what would it be and why?

6

What's one example of cooperation that you see every day but people often take for granted?

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7

If you could introduce one innovation to improve your daily life, what would it be?

8

If a foreign friend came to Shenzhen for APEC, where would you recommend taking them for a non-tourist experience—not Window of the World or Happy Valley?

STREET INTERVIEW · SHENZHEN

9

When did you first realize APEC was coming to Shenzhen? What caught your attention?

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